

Welcome Back, Canadian Council of Muslim Women!



Land Acknowledgement

Tkaronto (TKahr-on-dOnH) or Toronto, is on the traditional territory of Haudenosaunee (HODE-en-oh-show-nee)-speaking nations, including the Huron-Wendat, Petun, Seneca and Mohawk, & was more recently joined by the Mississaugas of the Credit.

This territory is covered by the Dish with One Spoon Wampum Belt Covenant, an agreement between the Haudenosaunee Confederacy and the Anishnaabe (Ojibwe) and allied nations to peaceably share and care for the lands and the relationships around the Great Lakes.

What this means is that by living and working here, we all have a responsibility to the environment and to each other, to treat each other with peace, friendship & respect.



Icebreaker- Groups of 3

1 minute for each person to answer the following:

- What emotions do you feel when you see women in Iran leading protests and demonstrations?





Agenda

Welcome

Lecture on Tactics & Spectrum of Allies

Case Study

Body Break

Breakout Group

Report on tactics - summary

Rose/Thorn/Bud & Evaluation

Next session

6 Big Questions

1

Who are our PEOPLE?

2

What is the PROBLEM?

3

What is our
GOAL?

4

Where is the POWER?

5

What is our THEORY OF CHANGE?

6

What are the TACTICS and the ACTION PLAN? !



How to choose tactics that will reach your goal?

Design Your Tactics

1

Strategic



2

Strengthens your organization



3

Develops individuals



Choosing Tactics



Strategic

- Consistent with your theory of change?
- Moves you closer to your goal?
- Tracks your progress?

Choosing Tactics



Strategic

**Strengthens
Organizations**

- Improves your understanding?
- Deepens relationships and commitments?
- Generates new resources?

- Consistent with your theory of change?
- Moves you closer to your goal?
- Tracks your progress?

Choosing Tactics



Strategic

- Consistent with your theory of change?
- Moves you closer to your goal?
- Tracks your progress?

Strengthens Organizations

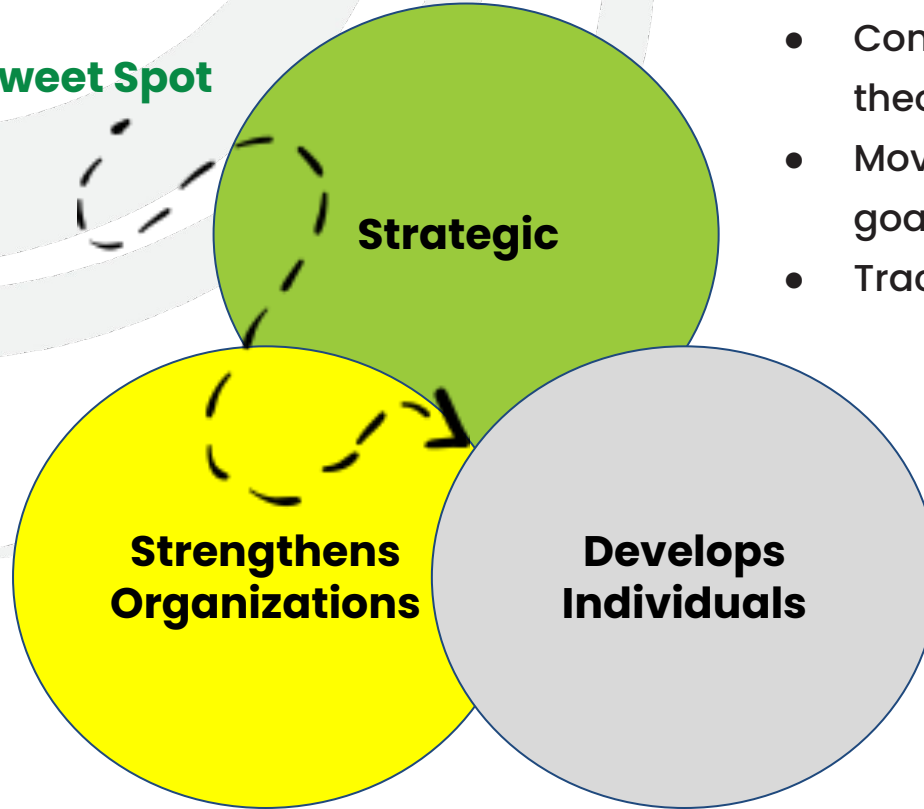
- Improves your understanding?
- Deepens relationships and commitments?
- Generates new resources?

Develops Individuals

- Opportunity to learn new skills?
- Builds confidence?
- Makes you more engaged?

Choosing Tactics

The Sweet Spot



- Consistent with your theory of change?
- Moves you closer to your goal?
- Tracks your progress?

- Opportunity to learn new skills?
- Builds confidence?
- Makes you more engaged?

- Improves your understanding?
- Deepens relationships and commitments?
- Generates new resources?

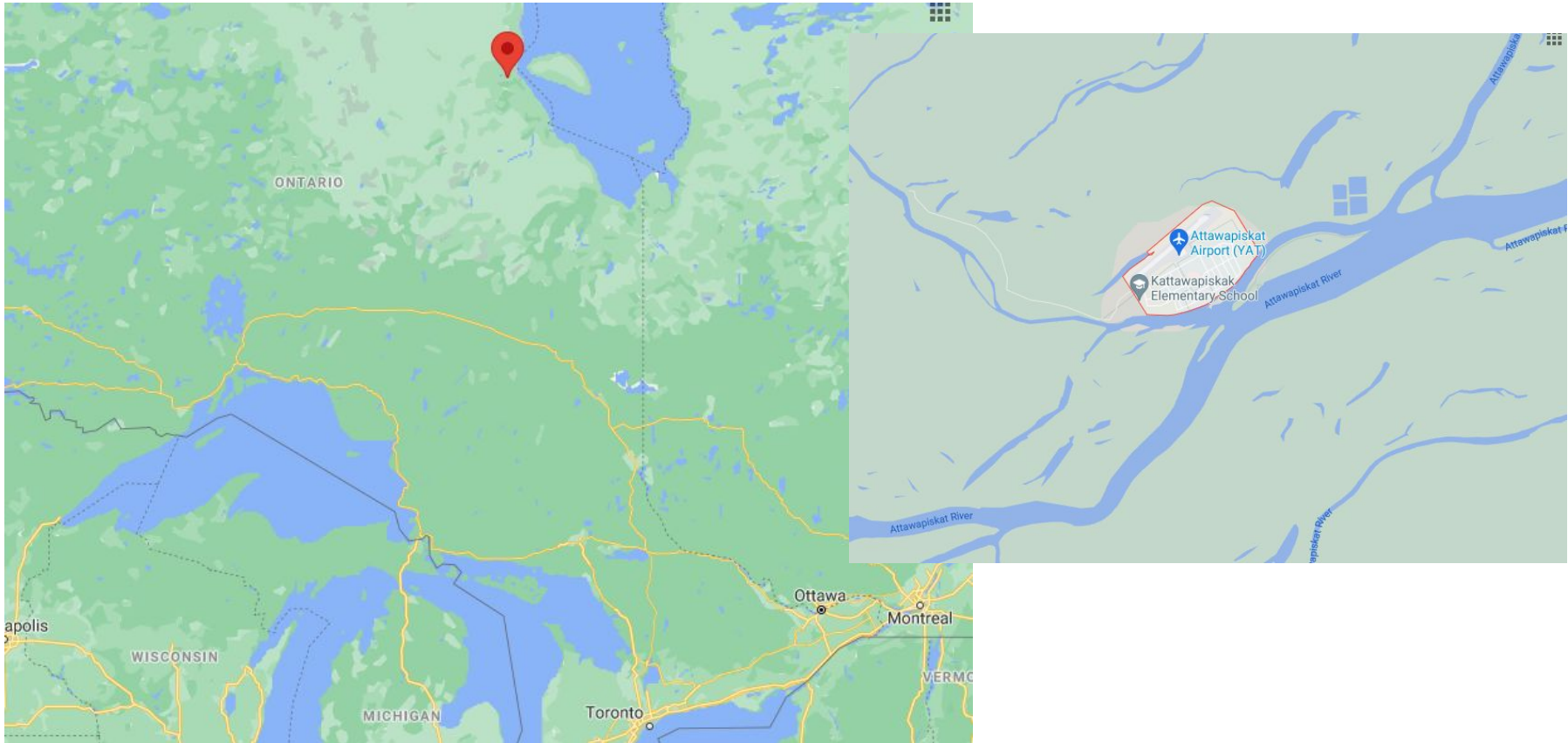
Case Study: Shannen's Dream



Our Computer Room



Where is Attawapiskat



Timeline

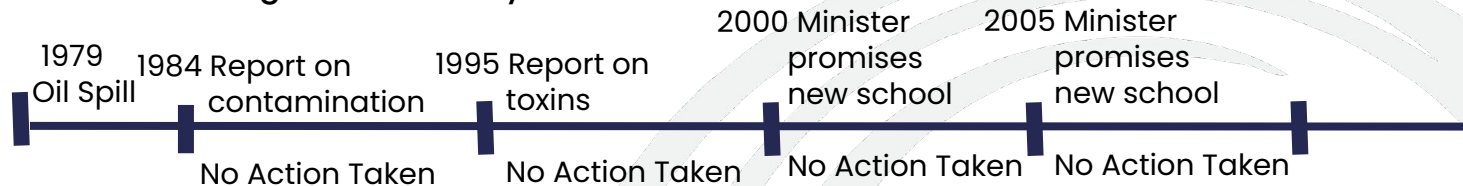


- 1979: 25,000 Gallons of oil leaks into the soil near the school.
- 1980s: Children of Attawapiskat and teachers get sick from exposure to carcinogen-laden fumes.
- 1982: Evidence of oil in school foundation and petroleum odour in classrooms.
- 1984: INAC (Indian and Northern Affairs Canada) hires consultants to investigate and clean up measures are recommended. No subsequent action is taken.
- 1995: More environmental investigations are conducted finding the school to be contaminated with toxins harmful to human exposure.
- 2000: Minister Robert Nault promises to build a new school but nothing is done.
- January 2000: Additional environmental consultants assess the property and recommend "Class 1, Action Required." Five species of mould were found.

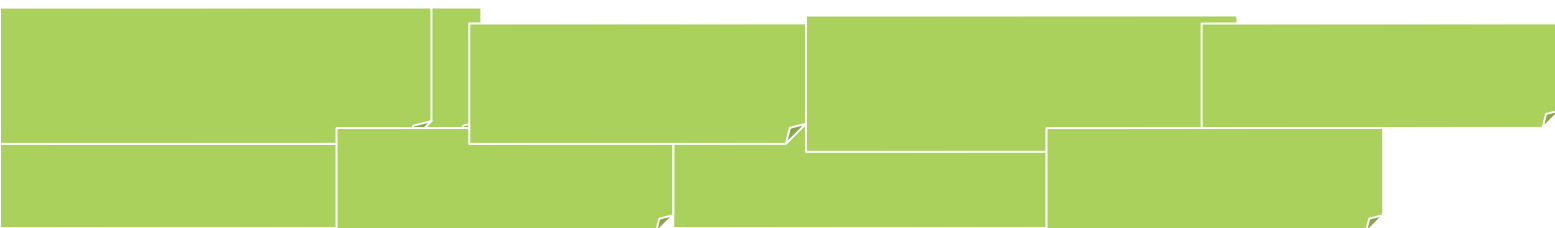
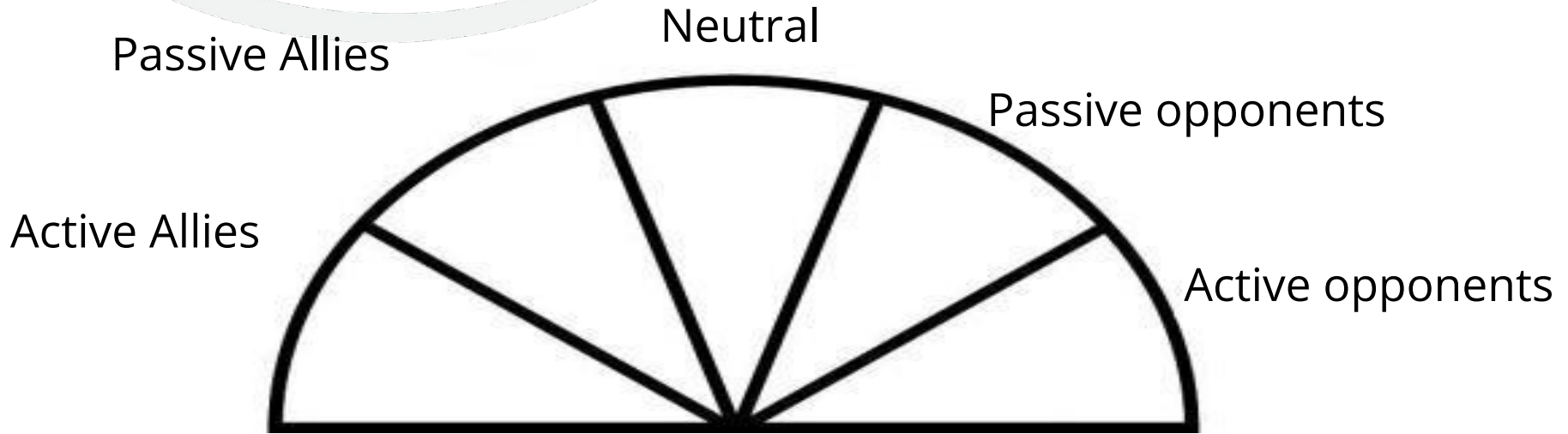
Timeline



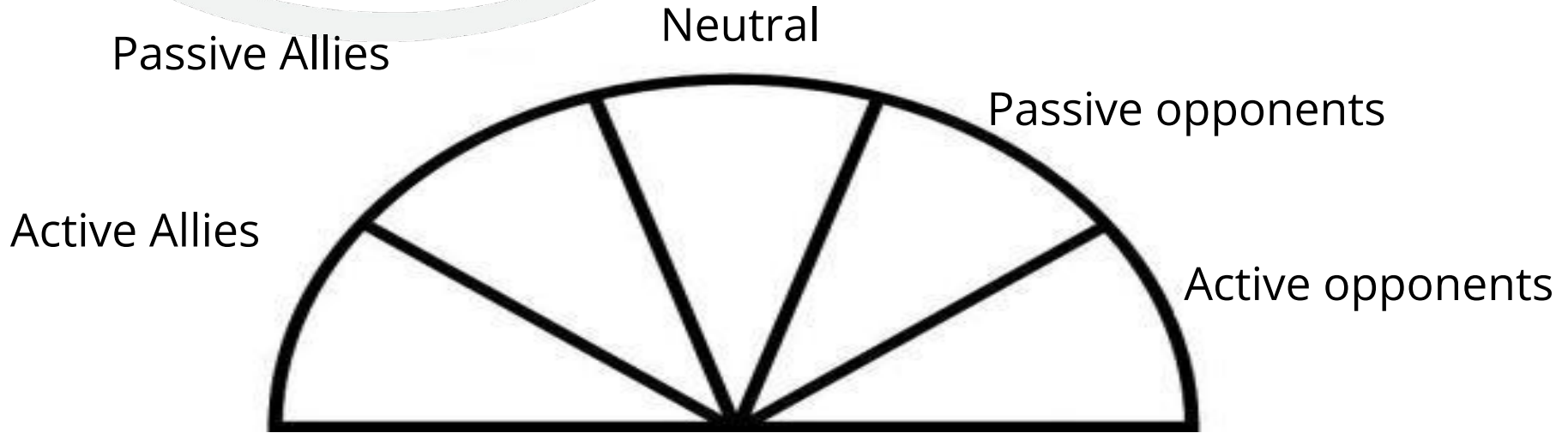
- May 11, 2000: The Attawapiskat First Nation Education Authority closes the elementary school due to fuel contamination.
- 2000 – 2001: INAC (Indian and Northern Affairs Canada) erects 14 portable classrooms to be used as “temporary” classrooms beside the contaminated property. These portables were used until 2012.
- 2005: Minister Andy Scott promises to build a new school but nothing is done.
- 2006: Attawapiskat begins another round of consultation and study with the School Capital Planning Study
- June 11, 2008: Prime Minister Stephen Harper apologizes for the Government of Canada’s role in the residential school system to which over 150 000 FNIM were sent against their will and consent of their families.
- The government still had no plan to build the school.
- December 8, 2009: Minister Chuck Strahl announces to First Nations chiefs that negotiations for a new school would begin immediately.



Shannons Dream: Spectrum of Allies



Spectrum of Allies

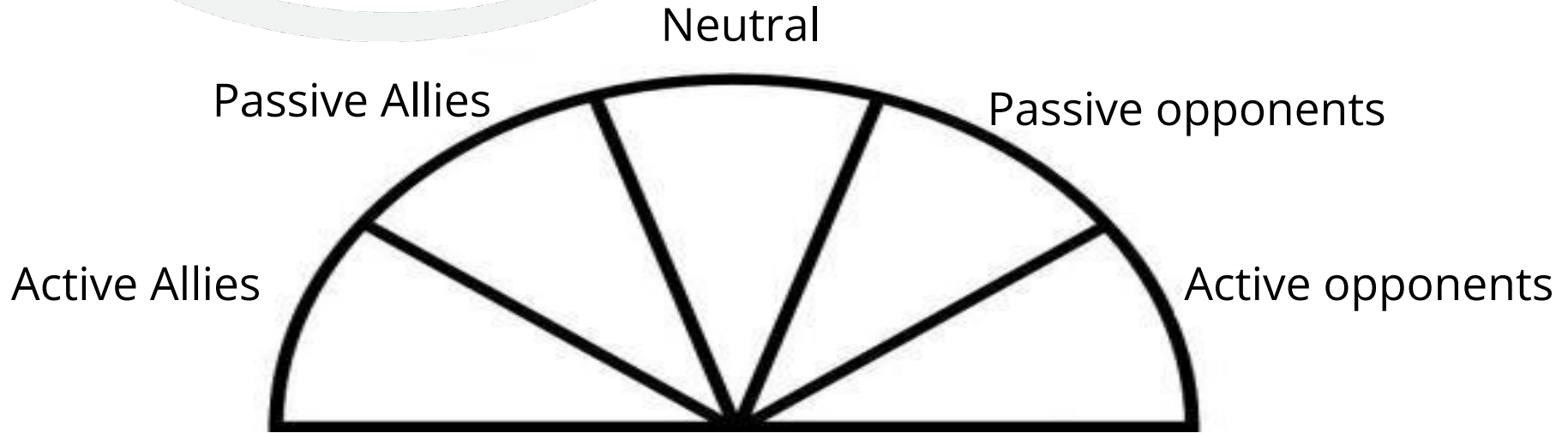


Shannen's Dream- Tracking Down Power

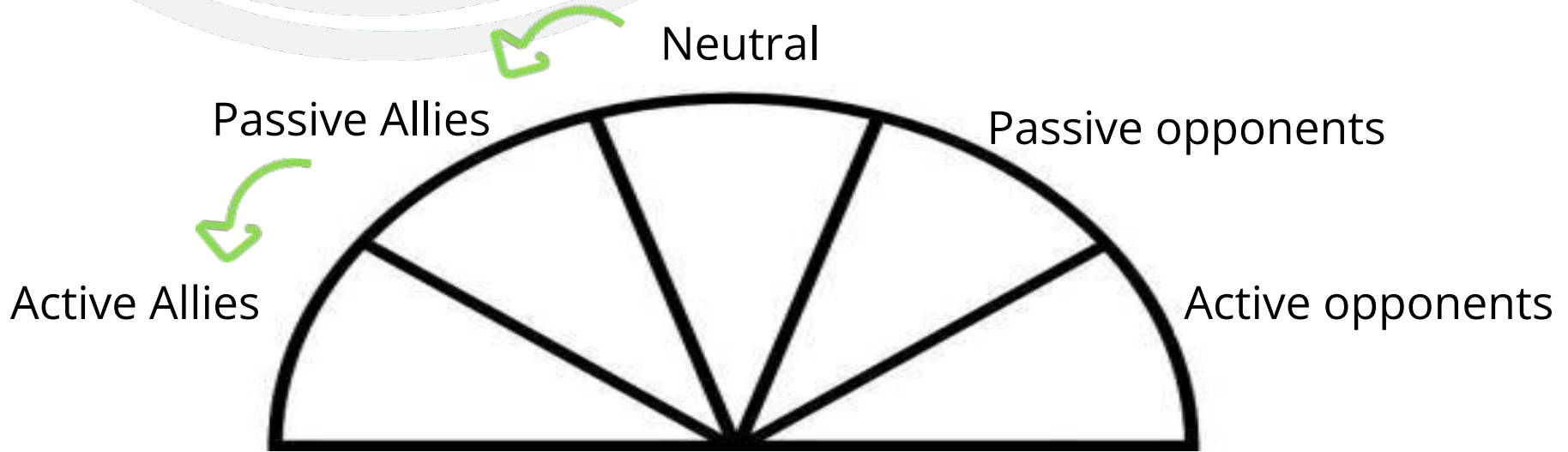


What do we want? (eg. what is our goal?)	
What has the power? (eg. who is the target/decision-maker?)	
What are their interests/vulnerabilities? (the target's)	
What resources do we have? (that we could leverage against our target's vulnerabilities)	
How do we leverage those resources? (eg. what is our strategy?)	

Spectrum of Allies



Spectrum of Allies



**Focus most of our time and energy getting people to
become active allies**

Shannen Dream Tactics Brainstorm

Use social media platform

Interview the kids on radio for voice, or even ask them to speak up at political town hall

Connect with investigative journalist

The intellectual awareness / shock when kids speak on something accurately and descriptively.

Tik tok

Town centres

Invite the politicians to get interviewed on National News

Compare and contrast photos of classrooms

Partner with students in Toronto and have them advocate on behalf of the kids in the North.

Invite the minister to visit

have kids advocate for kids. Numbers count

Develop a campaign

Connect with libraries

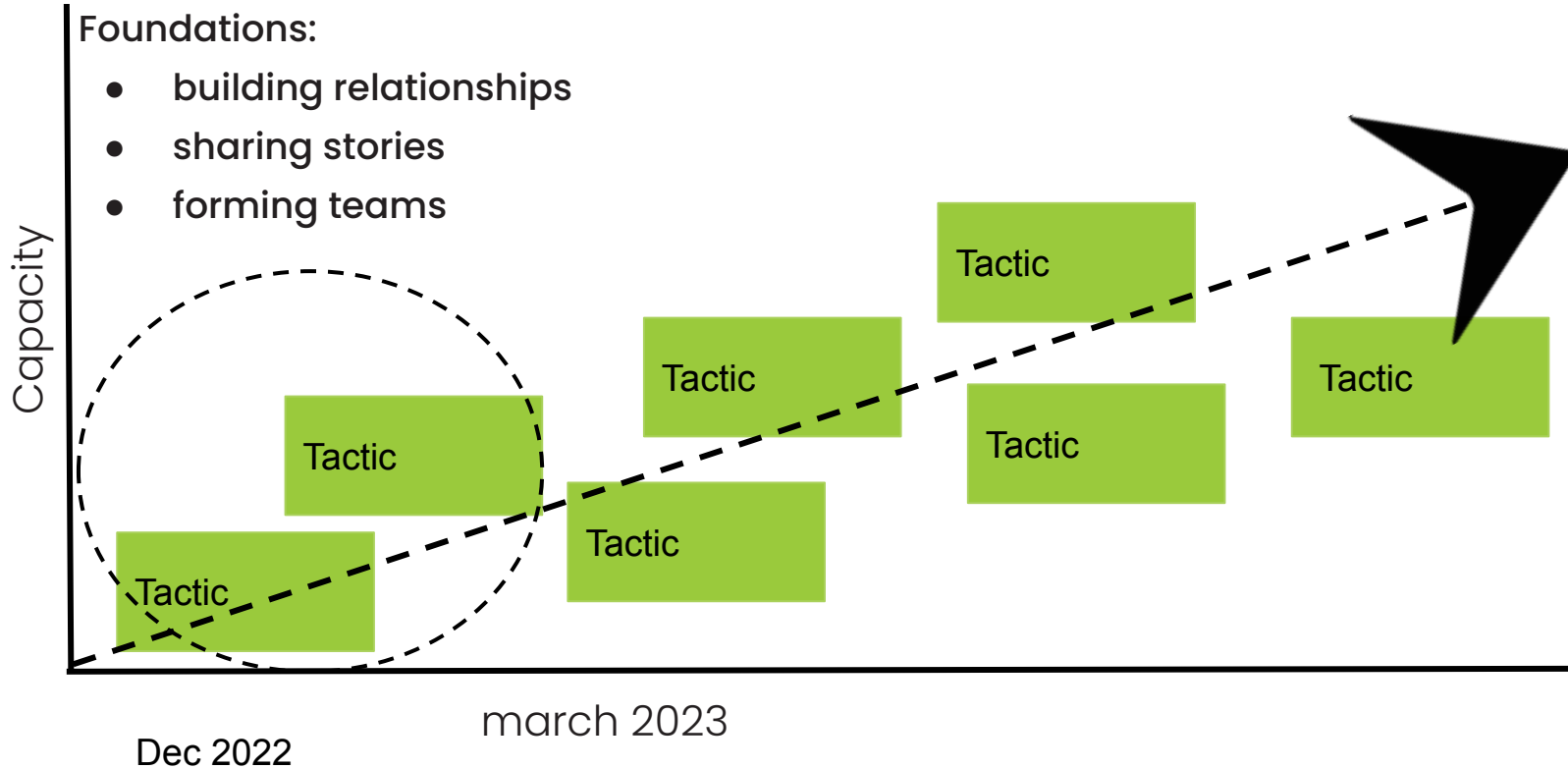
Partner with a new school in another part of the province to show/compare/contrast the school situations

Relevant Expressiveness and Colourful, Snappy presentations

Crowdsource to get more kids involved

Compare graduation rates (EQAO scores)

Campaign Timeline



Tracking Down Power

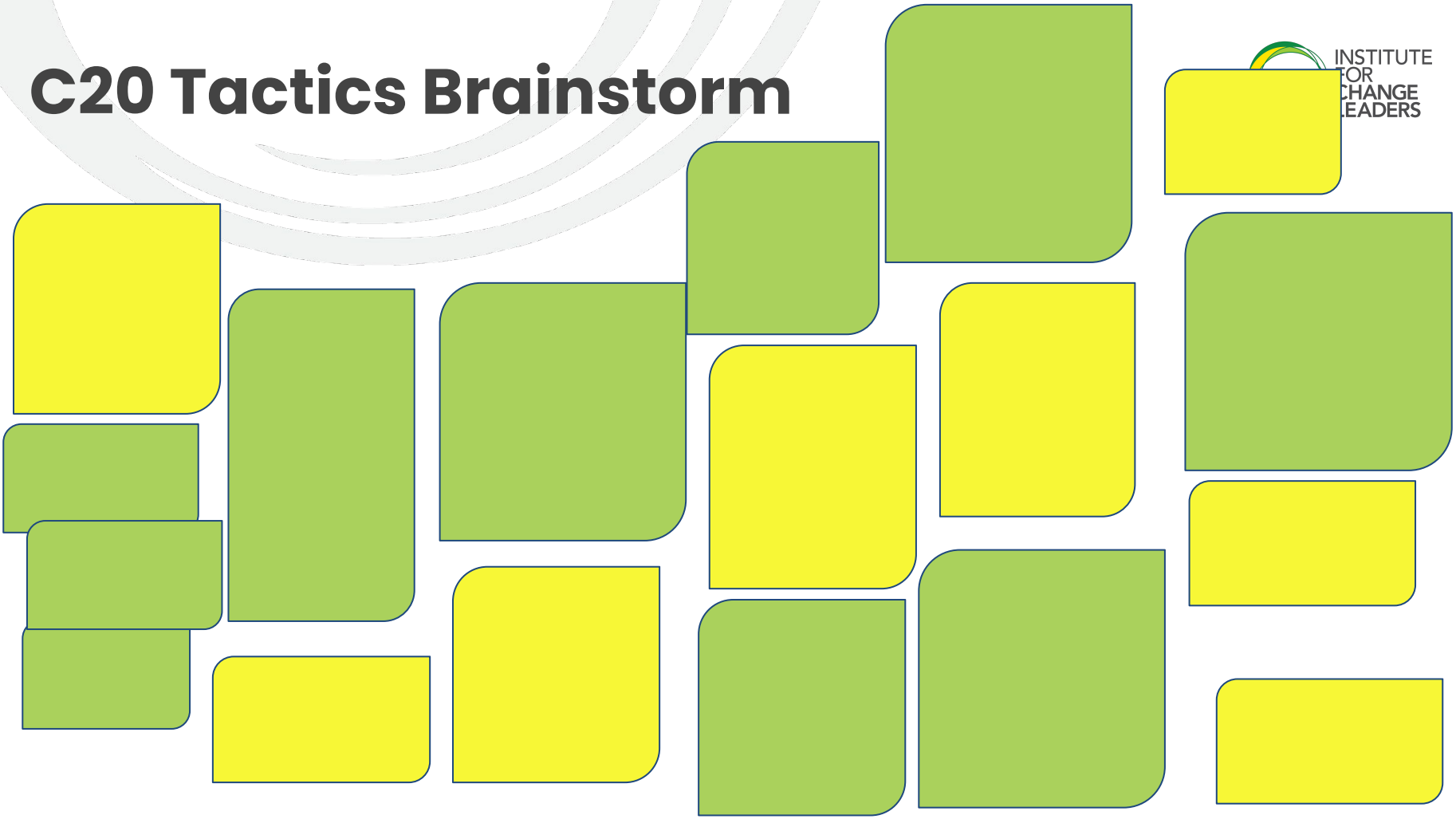
What do we want? (eg. what is our goal?)	
What has the power? (eg. who is the target/decision-maker?)	
What are their interests/vulnerabilities? (the target's)	
What resources do we have? (that we could leverage against our target's vulnerabilities)	
How do we leverage those resources? (eg. what is our strategy?)	

Amrit/Anam's Group

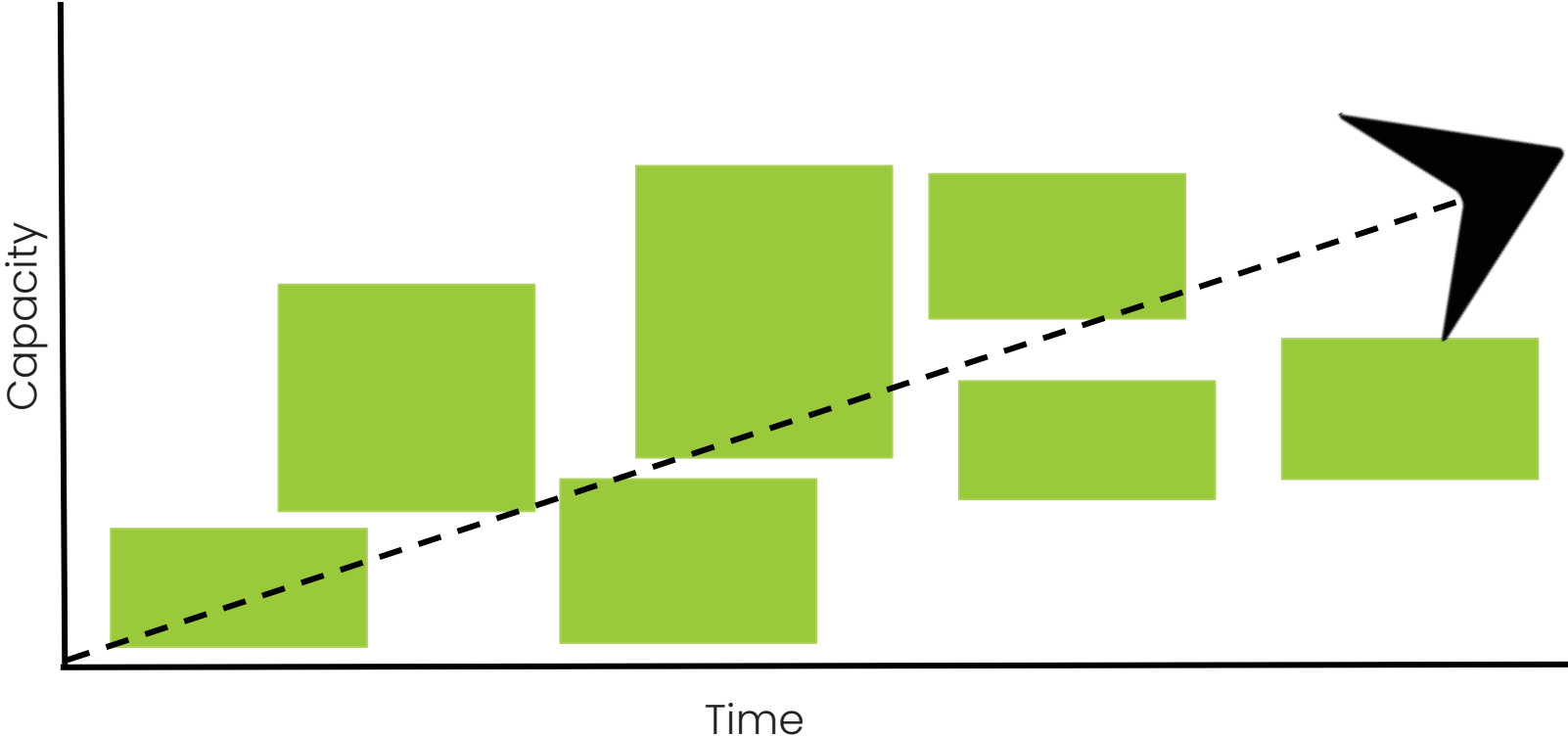


If...(strategy)	We put pressure on our local MPs to pressure the Minister of Public Safety to take the Bill C20 to the second reading, show what the negative implications are if Bill C-20 is not passed, connect the issue via testimonials and storytelling (Include stats and testimonials of CBSA issues) to the sense of connection to all humanity
Then... (goal)	We can get Bill C-20 passed
because...(assumption)	The MPs and Ministers want to keep their position of power. We have the voting power and they want to be the lead on this issue. They care about their public image.

C20 Tactics Brainstorm



C20 Timeline



Body Break

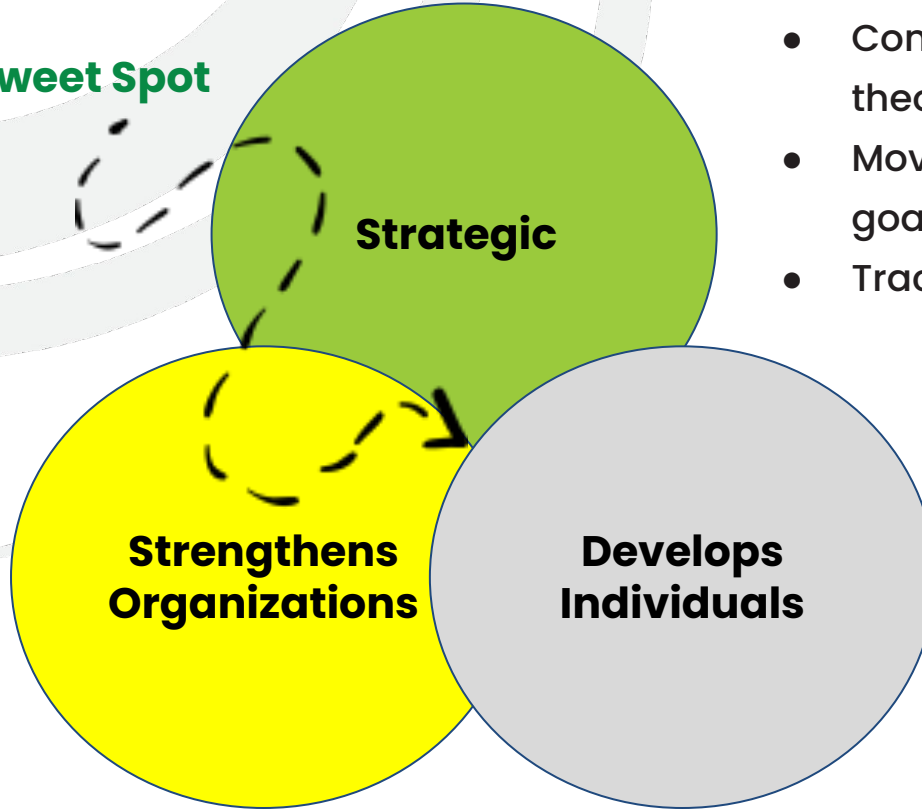
Breakout Session- 38 Min.



- Designate timer (1 min)
- Review Theory of Change (2 min)
- Brainstorm spectrum of allies (10 min)
- Brainstorm tactics (13 min)
- Choose 5 "sweet spot" tactics (6 min)
- Position tactics on timeline (6 min)

Choosing Tactics

The Sweet Spot



- Consistent with your theory of change?
- Moves you closer to your goal?
- Tracks your progress?

- Opportunity to learn new skills?
- Builds confidence?
- Makes you more engaged?

- Improves your understanding?
- Deepens relationships and commitments?
- Generates new resources?

Amrit's Group

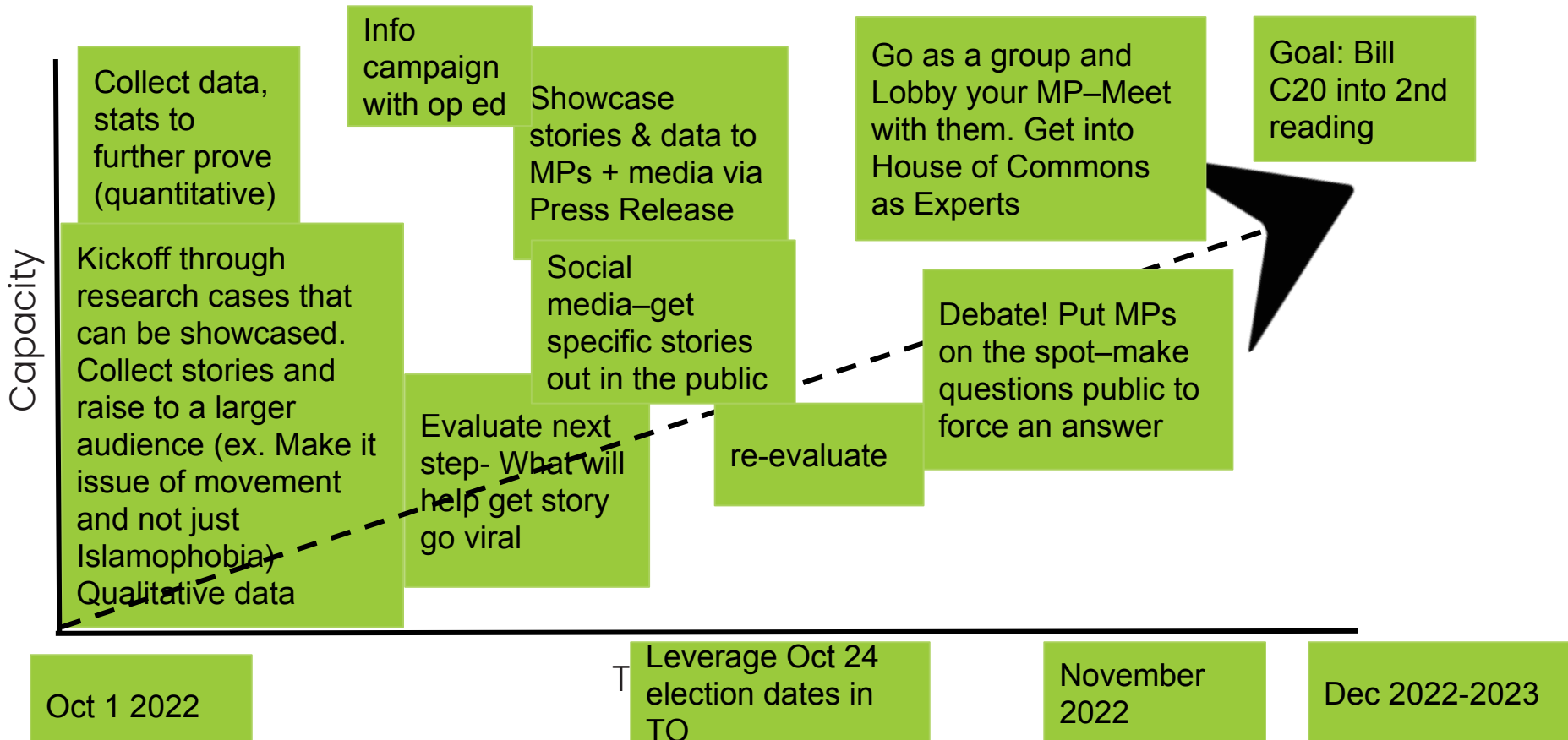


If...(strategy)	We put pressure on our local MPs to pressure the Minister of Public Safety to take the Bill C20 to the second reading, show what the negative implications are if Bill C-20 is not passed, connect the issue via testimonials and storytelling (Include stats and testimonials of CBSA issues) to the sense of connection to all humanity
Then... (goal)	We can get Bill C-20 passed
because...(assumption)	The MPs and Ministers want to keep their position of power. We have the voting power and they want to be the lead on this issue. They care about their public image.

Amrit's Group: Spectrum of



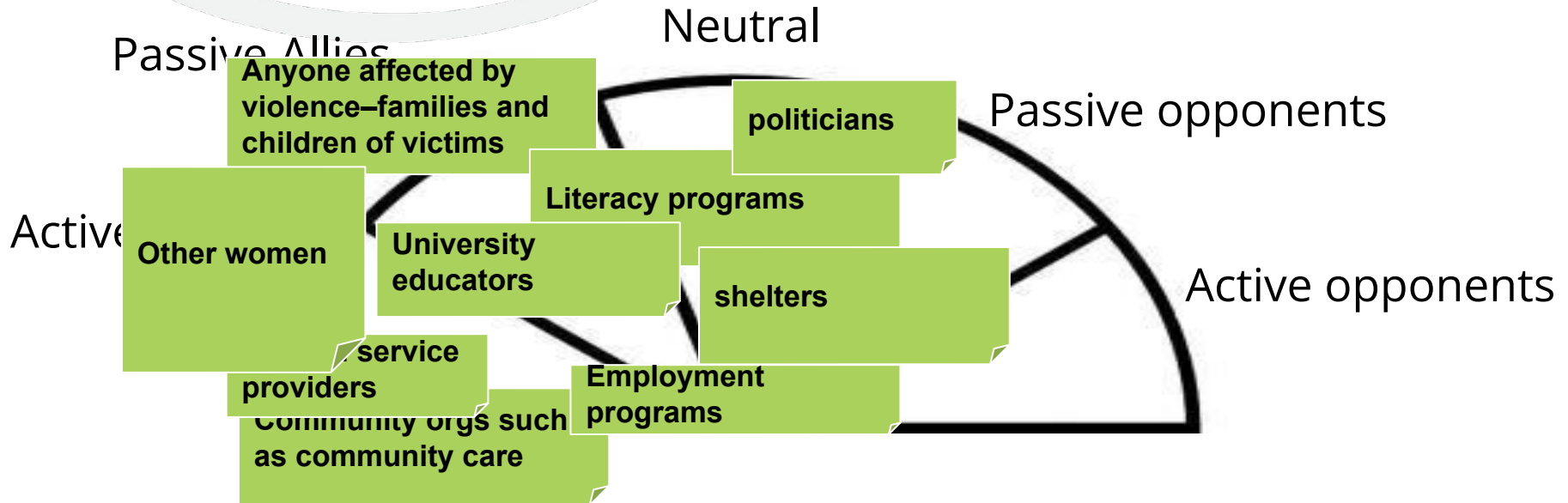
Amrit's Group: Timeline



Felicia's Group

If...	We leverage our listed allies, using our strengths and power
then...	We will upset the status quo across Canada and reduce GBV by 5% (and eventually a thing of the past)
because...	We remind our allies, families, friends and communities that they have the power to change the future for all women and their families.

Felicia's Group: Spectrum of Allies



Felicia's Group: Tactics Brainstorm

Run a campaign (education and active)

Collecting the data (is there a community that's more impacted than another)

Partnerships (i.e. between programs and women shelter's or other agencies)

Get on tv

Use the data to make informed decisions and begin lobbying

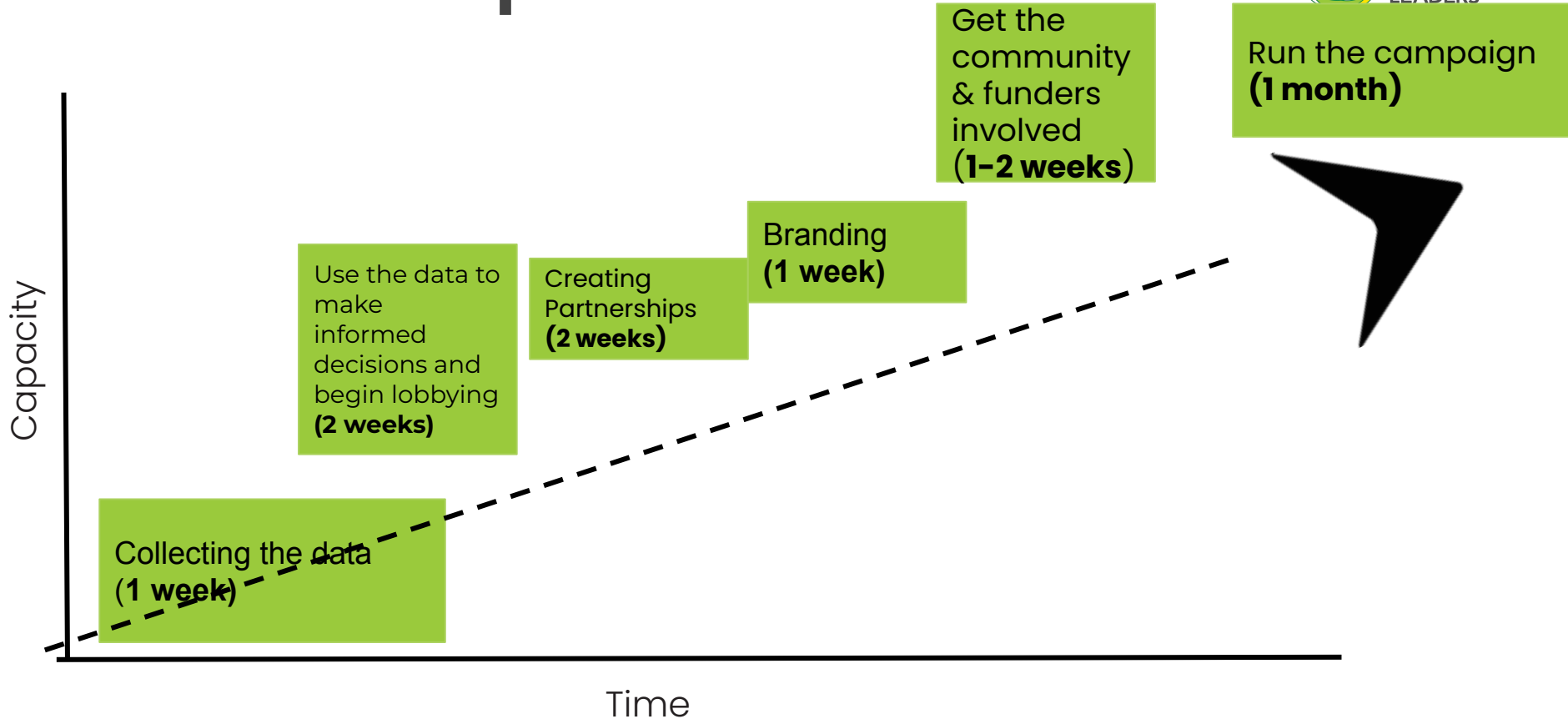
Create a symbol to resonate with the community (branding of campaign)

the community involved

Inform and educate funders within their area of work

Take our neutral allies and turn them into active allies

Felicia's Group: Timeline



Anam/Dawn's Group



<p>If... (strategy)</p>	<p>We incentivise police to support this project and reduce crime; partnering with a tech company and federal government to install more towers for coverage on the roads to support this project within 4 years; we are also offering to help the municipality with some of this work; assist in finding grants /funding to assist with project, and create a social media site for people to report crimes, criminals, suspected crimes/criminals on the roads.</p>
<p>then...</p>	<p>We will increase safety for women drivers on the road by 10% in the pilot city in 4 years</p>
<p>because...</p>	<p>We will focus attention on the issue, increase telecommunications, and tell those committing crimes that they are being watched, photographed and reported.</p>

Next Steps:

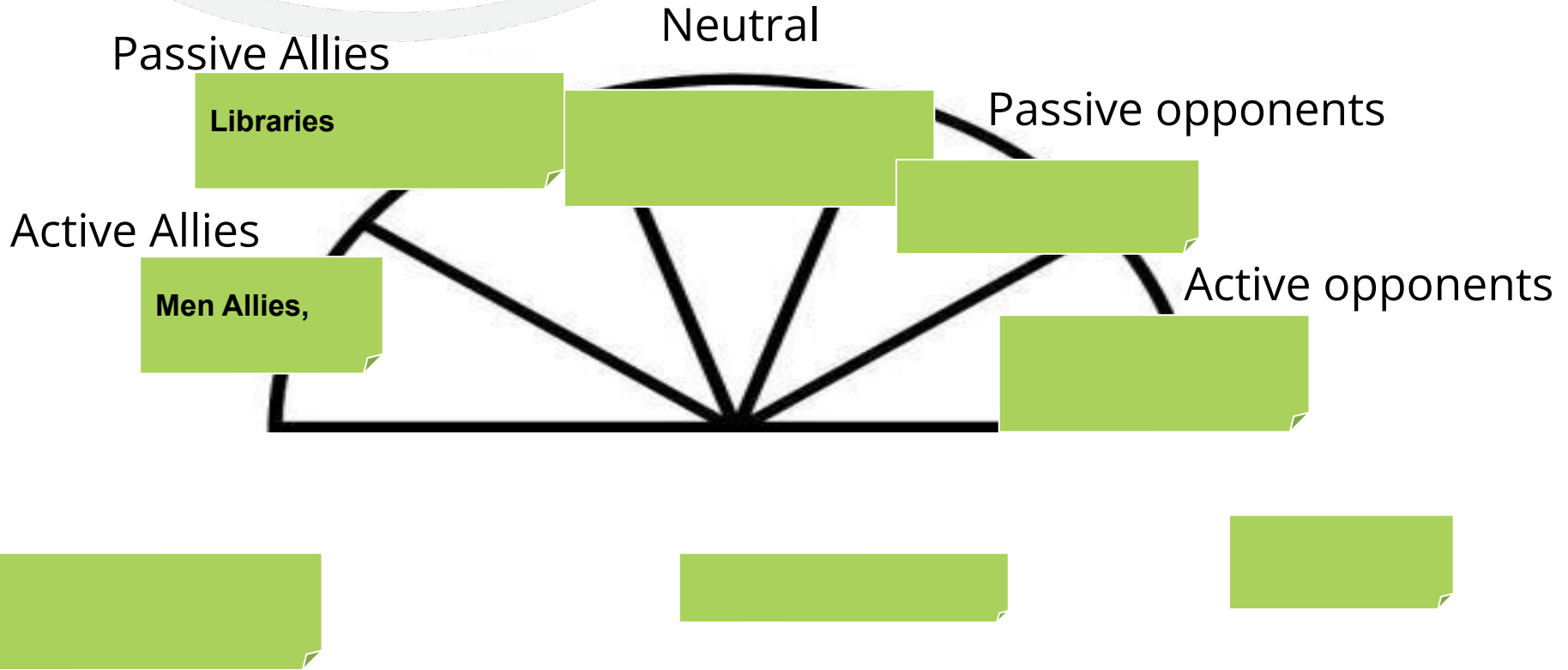
Group Members:

Organizing Sentence- Dawn's group

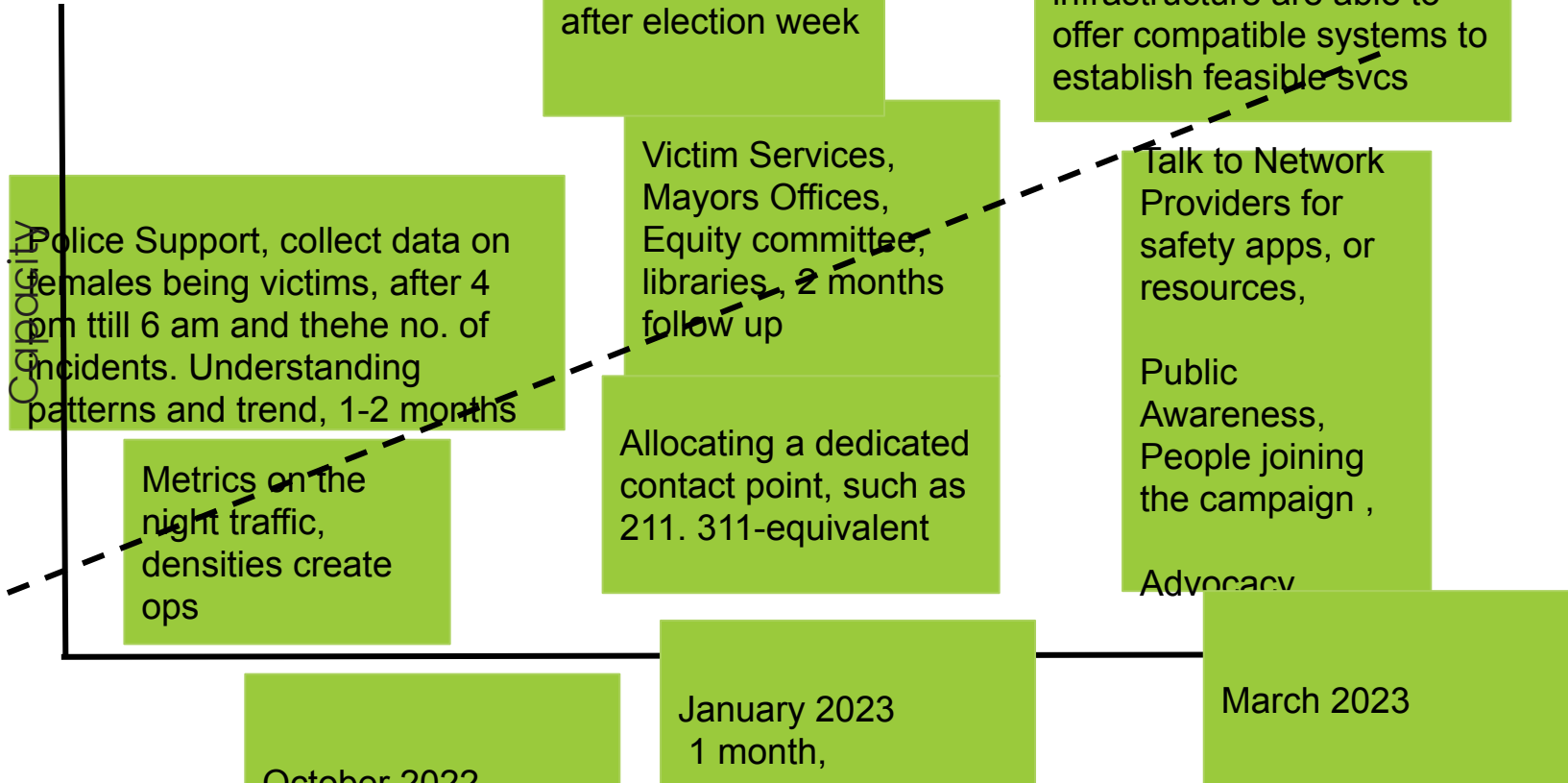


WHO are we organizing?	<ul style="list-style-type: none">-50 Muslim youth in the GTA-Muslim community leaders - Sheiks, Imams, include range of voices (- not dominant- heavy voices)-Muslim organizations - CCMW, Bengali CS, Reviving Islamic Spirit
WHAT is our goal?	Work with 50 Muslim youth 13-18 to mobilize their peers in their schools and community centres to discuss Islamaphobia. Have 3 sessions with a dialogical process to understand the needs of the Muslim youth in our communities based on their embodied experiences of Islamaphobia and share their stories. Inclusion of 2SLGBTQIA+ Muslim, marginalized groups.
HOW do we plan to achieve it?	Use a sense-making process to understand values, how people experience, with introspection, etc.
WHEN does change need to happen	October 6, phase 1 Xxx, phase 2

Anam/Dawn's Group: Spectrum of Allies



Anam/Dawn's Group: Timeline

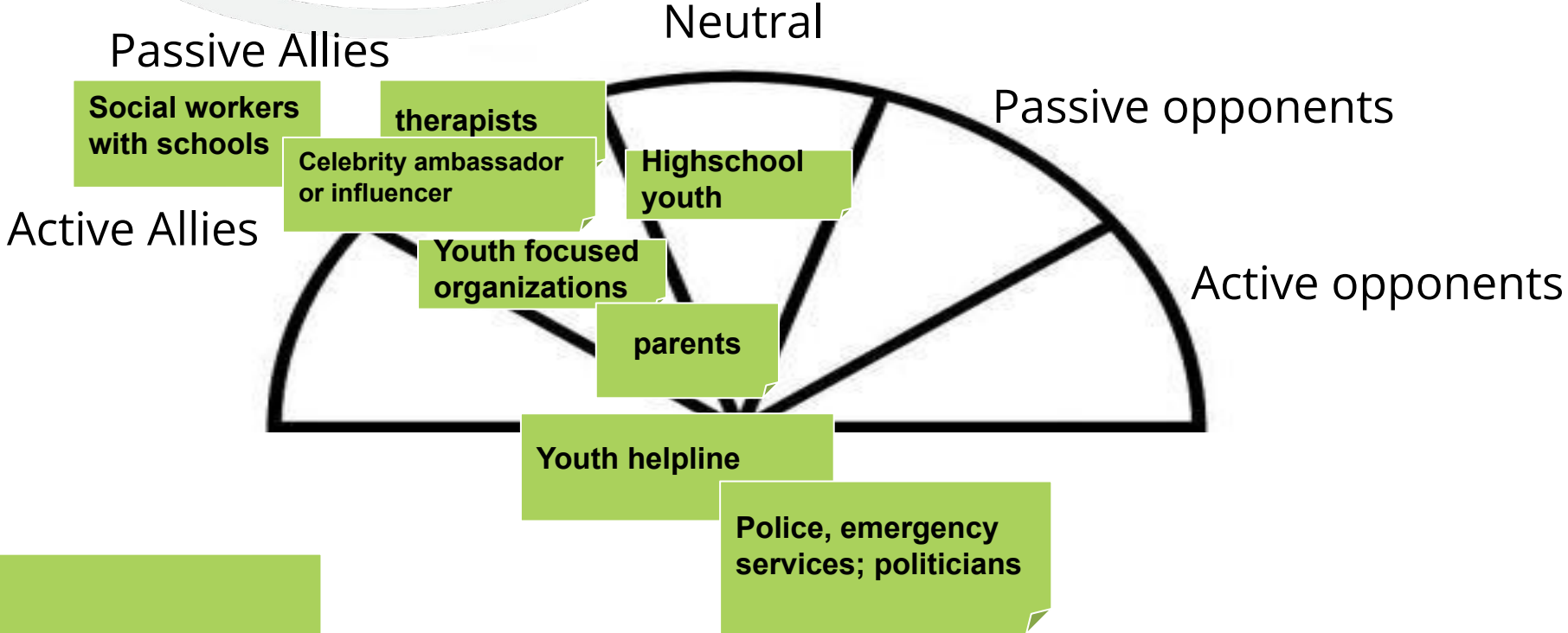


Lyndsay's Group

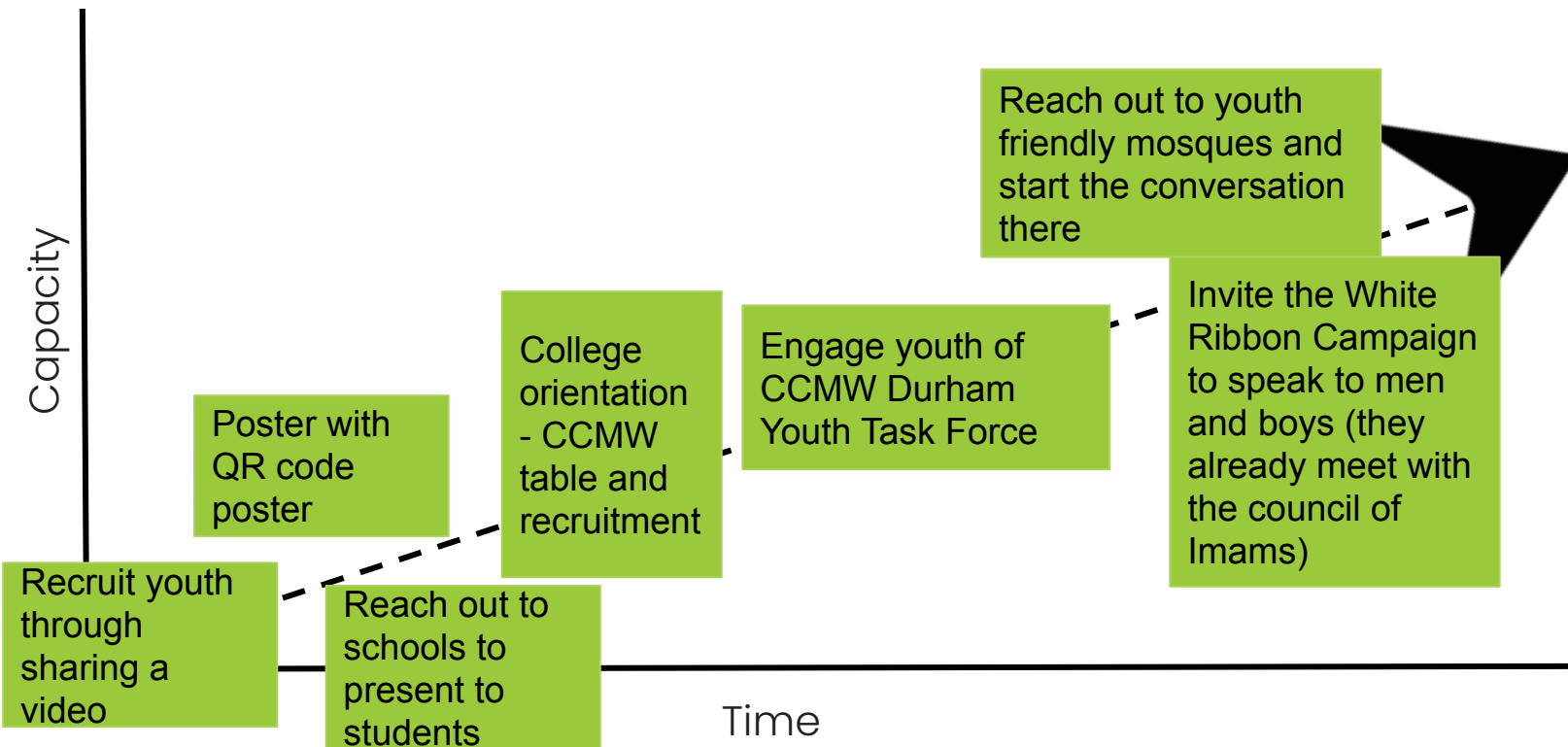


If...	We will recruit 20 youth to join CCMW chapters and provide an intentional safe/brave space for youth to connect, learn and share on an ongoing basis
then...	They will share their stories/experiences about Gender Based Violence with their Imam and Mosques to motivate them to have larger conversations about safer communities
because...	Youth will feel empowered to raise their voices and to push for change

Lyndsay's Group: Spectrum of Allies



Lyndsay's Group: Timeline



T:
T

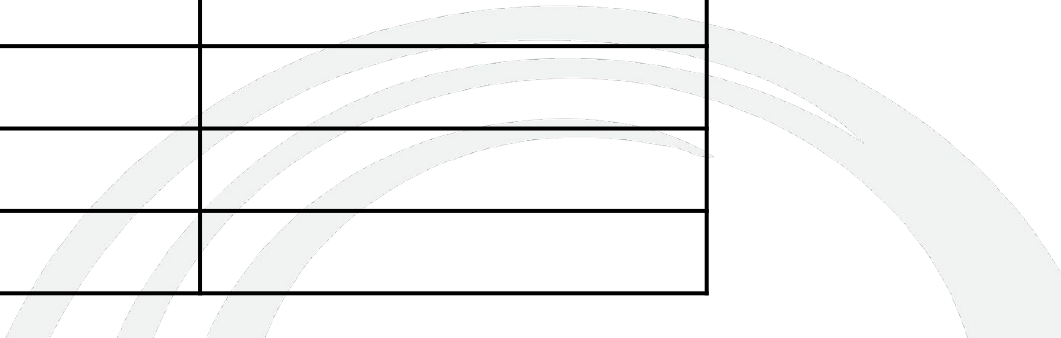
Sharing your Results



Name	What was your key learning from this training?
Khadija	Campaign timelines and metrics are important
Wendy	fearlessness is needed....
Aquib	Categories of Allyship (+ the lack of). Processing Tactic
Shaheen A	strategizing / brainstorming
Sakina	Commitment
Jacky	turning neutral in Active allies
Firdaus	strategy has to be grounded; tactics can be fluid and flexible and you can evaluate if it was successful
Amina	Also how to hold politicians accountable
Khadija	heartfelt true narratives make issues human and impact crowdsource
Aquib	Canadians speaking up and Mosques speaking out against discrimination would make a big impact internationally to show the path forward.

Name	What was your key learning from this training?
Kellie	look what we can do in two hours imagine if we had more time!

Rose (Really Worked)	Bud (Has Potential)	Thorn (Needs Change)
	More time!	





Next Session



Stay in Touch!



<https://www.facebook.com/iChangeLeaders>



<https://twitter.com/ichangeleaders>



<https://www.instagram.com/ichangeleaders/>



contact@changeleaders.ca



changeleaders.ca

